

Stationery

TRENDS INTERACTIVE



The Pre-Show Issue

Gingham Greats

Vanilla Print's Julie Schaffroth

Cards for Mom & Dad

The resource for greeting cards, gifts and all things stationery

An Event To Remember: Phyllis Roth

A New York State of Mind

Unique details bring the city into the ceremony and celebration

Phyllis Roth and her (now) husband, Red, both grew up and live in New York, so when planning their September 2011 wedding, they knew they wanted a real NYC atmosphere.

“This was a second marriage for both of us and we wanted to get married under the stars on the rooftop,” Roth said. “With its view of the Intrepid and the Hudson River, the Hudson Terrace served as the perfect venue for an outdoor ceremony.”

Although Roth is a graphic designer who owns her own invitation and printing business and used to work at Modern Bride Magazine, she still wanted her husband to be a part of the process of setting the tone for the wedding.

“I chose five invitations and showed them to him to see which he preferred,” Roth said. “Surprisingly, he chose the most modern, which was a black-and-white letterpress pocket folder with modern fonts and wording.

“I am extremely detail-oriented and it was great fun to plan my own wedding and have full creative control over every single element,” she continued. “It was amazing to

reflect on our own lives and create an event that truly represented our style from start to finish.”

The bridesmaids sent out a mailing to friends and family with fabric swatches to decorate and write messages to the couple, which were then handmade by a quilt maker into a chuppah. The chuppah was then held by four of their closest friends above their heads during the ceremony.

When it came to the reception, they wanted it to be a real party where guests could dance without the formality of a sit-down dinner, so they went with a buffet that was a hit with the guests. The dance floor was packed all night long, even as dessert was served.

“At one point, I noticed my friends beginning to do a line dance,” Roth said. “I thought we were doing the ‘Hustle’ or ‘The Electric Slide,’ but I didn’t quite recognize the moves.

“Suddenly I was swept off my feet and put in a chair facing the dance floor,” she continued. “We soon realized that our guests were dancing in unison to a fabulous song called ‘I Love You, I Love You, I Love.’ It was awesome and got tons of hits on YouTube. It was truly the happiest night of our lives.”—AH

Clockwise from top left: The Hudson Terrace view of the Intrepid and the Hudson Rivers were a perfect backdrop for an authentic NYC wedding. When Roth and her husband first stood under the chuppah, they were “overwhelmed with the love and affection” expressed to them by their loved ones in the messages that covered and surrounded them. “Surrounded by close friends and family, as well as all four of our parents and all five of our children, it was truly a night to remember.” A video of a choreographed dance was sent to guests over the summer so they could learn it and surprise the couple during the reception. The reception area included unique and modern elements like a square crystal chandelier and a grid of cubbyholes filled with candles lining the wall. The mints, take home “doggie bags” and prayer books were also green, black and white and in the same style and font as the invitations. The centerpieces were square cubes filled with black rocks, green orchids of various shapes and sizes and water with white candles floating at the top.

Center: Roth chose a lime green/chartreuse accent color for the invitations and everything fell into place after that — from the floral arrangements to the bride’s chartreuse silk shoes.

Photos courtesy of Oded Antman

An Event To Remember

